

Brand Your Conference

Let us help you bring your conference to life for your delegates while also providing exposure to your corporate identity by offering unique marketing opportunities for branding within the hotel. From elevator wraps to pop-up banners and everything in between, we have what you need to bring your brand to life during your event.

The Westin Harbour Castle is a CAA/AAA Four Diamond property featuring refreshing accommodations in Canada's largest city, a landmark downtown Toronto hotel and your haven of personal well-being in Toronto.

For a better you.™



Marketing Opportunities

Price

Elevator Doors <i>Available in the North and South Towers, multiple landings available. Total of 10 elevators?</i>	\$1500 per tower, per landing
Walkway to Convention Centre from Hotel <i>Skywalk connecting the Hotel to the Convention Centre</i>	\$1000
Columns & bulk heads outside of The Metropolitan Ballroom <i>Located on the upper level of the Convention Centre when you walk through the Skywalk</i>	\$250ea
Slanted windows outside Harbour Ballroom <i>Hotel Side, CL level, Harbour Foyer</i>	\$1000
Doors outside of Frontenac Ballroom <i>Located on the lower level of the Convention Centre, visible in the circular motorcourt</i>	\$1000
Wall space at the top of Convention Centre escalators <i>Located in the Convention Centre, highly visible space</i>	\$250
Floor stickers <i>Available throughout the hotel in different locations</i>	\$300
escalators <i>Two options available: South Tower near Check in and Convention Centre</i>	\$500ea
Window from hotel to bridge <i>??</i>	\$400
Corporate colours on lobby pillars <i>Display your corporate colours on our Lobby LED pillars</i>	\$750
Dedicated TV channel in guestroom for delegates <i>Available in all guestrooms</i>	\$1000
Banner in the Motorcourt <i>As guests enter the motorcourt, first touch point for guests arriving</i>	\$500
Parked car in Motorcourt <i>As guests enter the motorcourt, first touch point for guests arriving</i>	\$500
Logo outside on building <i>As guests enter the motorcourt, first touch point for guests arriving</i>	\$250
Banner on Convention Centre signs <i>??</i>	\$1000

All media content must be operated by the hotel.